

C. W. Vernon, Owner
TAHOE CITY, CALIF.

F. A. Lentz, Prop.
P. O. Kings Beach, Calif.
24 Hour Service
on Kodak Finishing
and Films
Photo-Post Cards
Colored Cards
Outdoor Portraits and
Commercial Work

The Finest Beach on
Lake Tahoe
Hotel — Dining Room
New Housekeeping
CABINS . . . TENTS
Camp Grove
Coffee Shop . . . Store
Boats . . . Swimming
TAHOE VISTA
Lake Tahoe, Calif.

Monte Carlo
of
The Lake of the Sky
JOHN W. RAYBUR
Manager

RENO
*One mile south of Reno
on road to Carson City*
RATES 75c TO \$2.00
45 Cabins and Tents,
Cabins Equipped For
Housekeeping. Private
Shower and Toilets
Rates by Day, Week
or Month

At the Lake Shore
All New 4 Room
Electrically Equipped
DELUXE COTTAGES
Suitable for 2 to 4 Persons
Beautyrest Mattresses
Season—May 1 to Nov. 1
Write or Wire
Ernest H. Pomin, Owner
Tel. Tahoe 25
Lake Tahoe, Calif.

Modern 4 Room Cottages
With Fireplace
For Reservations
Phone Brockway 3F.B.
P. O. Cernelian Bay
Lake Tahoe, Calif.

A Particular Resort
For Particular People
New Housekeeping
Bungalows, Newly Furnished
Lake View — Fireplace,
Flamo, Private Bedrooms
Accommodations for
2 to 5 People
P. O. Pomins, Calif.
Phone Homewood 53W
8 Miles South Tahoe City

Ford Sales and Service
Lincoln and Lincoln Zephyr
Associated Oil Co.
Products

Excellent Coffee
Groceries, Sandwiches,
Meals
Modern Cabins—Hot
Showers
Gas, Oil, Grease
Camp Richardson P. O.
LAKE TAHOE, CALIF.

The Wonder Spot on the
South End of Lake Tahoe
Stop and Look
Fine Swimming Beach
Boats, Horseback Riding
Hiking
Everything for the
Vacationist
First To Open —
Last To Close
Season May 1 to Oct. 15

"All that the name implies"
HOTEL - COTTAGES
Tent Bedrooms
Housekeeping Tents
Completely Furnished
Store and Gas Station
Postoffice - Express Office
Western Union
MRS. A. W. JOST
Manager-Owner
HOMWOOD
LAKE TAHOE, CAL.

30 Cottages
On Sandy Beach
Located 300 Yards from
Main Highway
Safety for the Children
Boating, Horseback Riding
Reasonable Rates
American & European Plans
LAKE TAHOE, CALIF.

**At All Stores in the
HIGH SIERRAS**

A friendly place for the
whole family.
Housekeeping Cabins and
Tents—Moderate Prices
Store
Circulating Library
STAN MEYER
AL TAHOE, CALIF.

GOOD MEALS & BEDS
Modern Cabins, Reasonable
Rates, \$1.50 and up

STORE — GAS STATION
AAA Service Garage
Post Office

C. G. Celio and Sons
MEYERS, CALIF.

[illegible]

Dodge and Plymouth
Dealers

Day and Night Service
Tow Car
Carson City, Nevada
Phones 398 and 349

STORE - GARAGE
AUTO CAMP

Reasonable Prices
Courteous Service

Proprietors
Coleville, Ca

Grocery & Service Station
Fishing Guide with
Outboard Motor
Modern Cabins
Reasonable Rates
Service With a Smile
H. B. Winemiller
Proprietor
TOPAZ, CAL.

Best Equipment
Good Hunting
The Fish and Game are
here or I would not be
here . . . 26 years in this
district.

Prices Reasonable
Write for Large Map
P. O. BRIDGEPORT, CAL.

Stanley H. Hunewill, Prop.
A Real Cattle Ranch
Horseback Riding
Trail Trips
Ranch Activities
Fishing and Hunting
For Further Information
Write, Wire or Phone—
Bridgeport, Calif.

**24 Hours of Prompt and
Courteous Service**

BRIDGEPORT, CAL.

Bridgeport, Mono County
Cal.

"24-Hour Tow Car Service
Official Garage No. 232
Auto Club of Southern
California
S. W. Cain
Manager-Owner

No. 10—Size 7"x3"x4/4". Complete and compact metal kit for glove compartment of your car.

No. 4—Size 9 1/2"x4 1/2"x3 1/2". Specially designed for pack and trailer trips. Clamp bottle compartments and other features to make this an ideal kit for long trips.

No. 2—Size 13"x9"x2 1/5". Complete wall cabinet for lodge or cabin use.



FIRST AID NECESSITIES
ULTRA-SEPT OIL—The most effective and cleanest first aid treatment for Sunburn, Poison Oak, Poison Ivy, Insect Bites and Skin Irritation.
ULTRA-SEPT TINE—A Superior, Quick Drying, Non-Poisonous Germicide. Will not destroy tissue. For Cuts and Skin Abrasions.
ULTRA-SEPT OINTMENT—An antiseptic and analgesic ointment. Promotes quick healing of Cuts, Burns, Chafing and Skin Irritations.

1007 S. Grand Ave.

GOLDEN STATE SUPPLY CO.

LOS ANGELES

June Lodge

On June and Gull Lakes
A Modern 40-Room Hotel with Cabins Adjoining
American & European Plan
Ideally located for a Complete Vacation
Mr. & Mrs. Arthur J. Fry,
Owners and Managers

Inyo Furniture and Hardware Store

INDEPENDENCE
Complete New Stock
Fishing Tackle
Guns — Ammunition
and Camping Equipment
W. A. JEWETT, Prop.

Ultra-Sept - Oil -

Takes the
STING out of
MOSQUITO
BITES

At All Stores in the
HIGH SIERRAS

Lutz Grocery

J. E. LUTZ
Let us fill your grocery
order when you call for
your mail.
MAMMOTH LAKES,
CALIF.

Carter Hardware Co.

125 No. Los Angeles St.
MADISON 2171
We Stock Everything for
the Trout and Bass
Fisherman
Come in for Maps, Literature
and Reports on Fishing
Ask for Jimmy

Tamarack Lodge

On Twin Lakes
Season June 1st to Oct. 1st
Rustic Lodge and 30 Cabins
in the Pines
American Plan, New Modern
Housekeeping Cabins on
the Lake Shore
Evening Entertainment: Music,
Dancing and Free Motion
Pictures of the Sierras
Literature and Reservations at
All Resort Bureaus or Telephone-
Telegraph via Bishop
Address Lloyd B. Austin,
Owner, Mammoth Lakes, Cal.

Bill Garner's Camp Convict Lake

New Cabins with
Private Bath
Horses with Expert Guide
to Upper Lakes
Store - Boats - Dining Room
Bill Garner, Owner, Mgr.
Telephone
P. O. BISHOP, CALIF.

Rainbow Service Station

"CENTER OF BISHOP"
Standard Oil Products
Atlas Tires — Batteries
Authorized Distributor

CARL NELLEN, Prop.
Bishop, California

Hazard Super-Service Station

"AT THE SIGN OF THE
BIG RED FISH"
Complete Automotive
Service
Goodyear Tires and
Batteries
Buick Sales and Service
BISHOP, CALIF.
Inland Stage Depot

Beacon Auto Cottages

2 Miles South of Bishop
Flamo Gas-Equipped
Cabins
May to October
Best of Beds in Clean
Cabins — \$1.50 to \$2.00
Bob's Cafe in Connection
Cocktail Bar
MEALS THAT SATISFY
Mr. and Mrs. Tim Stephens
Owners
P. O. Bishop, Calif.

Glacier Lodge

"At the foot of the nation's
most southerly glacier"
P. O. BIG PINE, CALIF.

Robinson Pack Train

AND CAMP GROUND
Hunting and Fishing Trips
Stop at Our Modern
Cabins in Independence
Allie W. Robinson, Prop.
Established 1901
INDEPENDENCE, CAL.

Archie C Dean's

HI SIERRA PACK TRAINS
One day or 30 days' trip
into the best of the Sierra's
for fishing and hunting.
Corrals at Independence
and Onion Valley.
Wire, Write or Phone 212
INDEPENDENCE, CALIF.

Fear's Rainbow Service

Authorized Distributor
Standard Stations, Inc.
Standard Oil Products
Atlas Tires, Batteries
At the Junction of
U. S. Highway 395 and
Whitney Portal Road
Ralph Fear, Prop.
Lone Pine, Calif.

On U. S. Highway 395

Dow Hotel
"Sleep in the Shadow of
Mt. Whitney"
G. W. Dow, Prop.
LONE PINE, CALIF.

Mammoth Garage

MAMMOTH LAKES
"Ask Us About Fishing"
We Are on the Ground—
and Know
W. J. REED
Successor to
H. F. Guseman

Paradise Camp

GENE CROSBY, Owner
Official Headquarters,
National Automobile Club
Modern Housekeeping
Cabins
On Rock Creek
Cafe, Store, Service Sta.
Write, Wire or Telephone
Via Bishop for Reservations

Bishop Hardware & Supply Co.

"By the Flagpole"
Fishing Tackle
Camping Supplies
Information
BISHOP, CAL.

Golden State Cafe

BISHOP CALIF.
The Best of Foods
Cocktail Bar
OPEN ALL NIGHT

JOSEPH'S Big Pine Store

Is a Modern Supply Depot!
Everything From Food to
Clothing and Accessories
Modern Up-to-the-Minute
Super Markets
Lone Pine
and
Bishop
... Our prices will prove it
does not pay to load your
car with supplies at your
starting point.

Drakes Confectionary & Cafe

BIG PINE
Not just a restaurant,
rather a cool, refreshing
place to dine and drink
UNSURPASSED FOOD
Our Pies Are Our
Specialty

O. K. Kelley

Rock Service Station
INDEPENDENCE, CAL.
Service your car in this
cool, refreshing spot at the
south entrance to Independence.
A Service Station Anxious
to Serve You
CLEAN RESTROOMS
8 Brands of
Gasoline

Mt. Whitney Cafe

FOOD OF QUALITY
Lone Pine
California

Ellis Motors

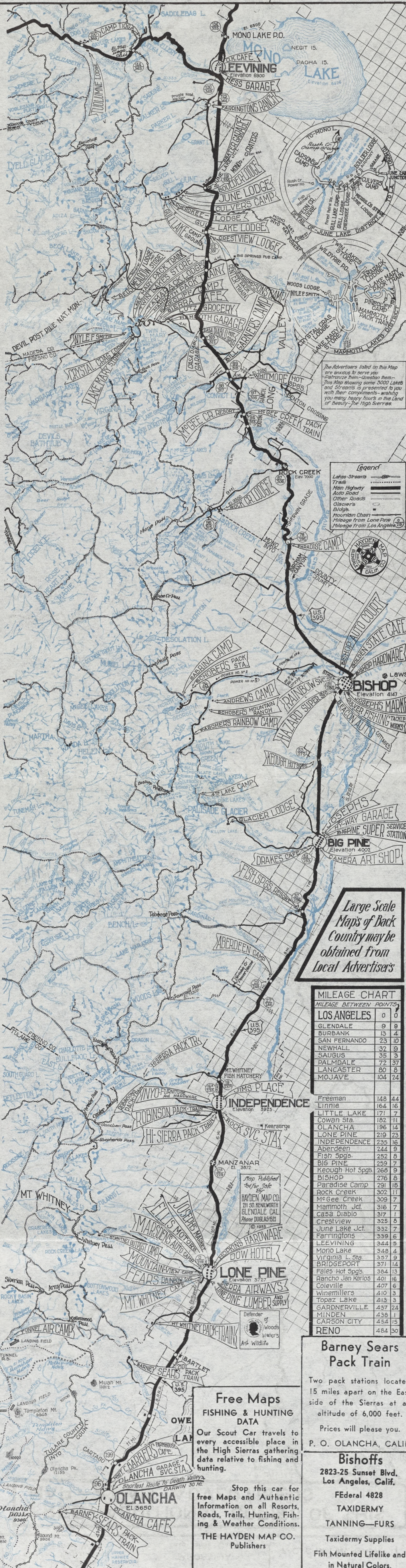
COMPLETE
SUPER SERVICE
for All Cars
Ford
Sales and Service
OPEN ALL NIGHT
Phone 611 LONE PINE

Lone Pine Lumber & Supply Co.

MOUNTAIN CABINS
ARE OUR SPECIALTY
It will cost you nothing to
find our prices are lower by
permitting us to figure your
list of materials.
LONE PINE, CALIF.

Whit C. Barber's Farm House Cafe

OLANCHA
The White Spot
on the Road
and Home of Hospitality
We Buy and Serve
Only the Best
Located 1/2 Mile North
of Olanche
on Main Highway
Towards Lone Pine



Large Scale
Maps of Back
Country may be
obtained from
Local Advertisers

Free Maps FISHING & HUNTING DATA

Our Scout Car travels to
every accessible place in
the High Sierras gathering
data relative to fishing and
hunting.
Stop this car for
free Maps and Authentic
Information on all Resorts,
Roads, Trails, Hunting, Fish-
ing & Weather Conditions.
THE HAYDEN MAP CO.
Publishers

Barney Sears Pack Train

Two pack stations located
15 miles apart on the East
side of the Sierras at an
altitude of 6,000 feet.
Prices will please you.
P. O. OLANCHA, CALIF.

Bishoffs

2823-25 Sunset Blvd.
Los Angeles, Calif.
Federal 4828
TAXIDERMY
TANNING—FURS
Taxidermy Supplies
Fish Mounted Lifelike and
in Natural Colors.

FISHING TACKLE
GUNS — AMMUNITION
CAMPING EQUIPMENT
AUTHORIZED DEALER
JOHNSON OUTBOARD MOTORS



VIBERT'S
SPORTING GOODS



PASADENA'S
LEADING ESTABLISHMENT FOR
SPORTS EQUIPMENT
TENNIS — BADMINTON
ATHLETIC SUPPLIES

Wakefield 3637 • PASADENA • 1244 E. Colorado